

UNIVERSITY OF TEXAS - PERMIAN BASIN
DEGREE PLAN - BBA in MARKETING **2016**

NAME: _____

FALCONID: _____

ADDRESS: _____

EMAIL: _____

PHONE: _____

- GENERAL INFORMATION**
1. Must accumulate 120 hours.
 2. At least 54 hours upper level.
 3. Grade minimum of "C" in:
 - a. Each Major course.
 - b. Any transfer course.
 4. Cumulative G.P.A. of 2.0 in :
 - a. Gen Ed coursework.
 - b. Total course work.
 - c. Business Core.
 5. Minimum G.P.A. of 2.25 on courses in (gray) shaded areas.
 6. Complete all courses below.
 7. Complete 30 upper-level hours at UTPB.

LOWER-LEVEL COURSES			UPPER-LEVEL COURSES					
GENERAL EDUCATION			BUSINESS CORE			MAJOR COURSES		
COURSE	SEM	GRD	COURSE	SEM	GRD	COURSE	SEM	GRD
Literature			MNGT 3310			MRKT 3307		
HIST 1301			MNGT 3311			MRKT 3315		
HIST 1302			MNGT 3324			MRKT 4312		
PLSC 2305			MNGT 3340			MRKT 4314		
PLSC 2306			ECON 33xx/43xx			MARKETING ELECTIVES (9 hours)		
LAB SCIENCE			MRKT 3300					
LAB SCIENCE			ACCT 3333					
CREATIVE ARTS			FINA 3320					
PSYC 1301								
SOCI 1301*			CAPSTONE			BUSINESS ELECTIVES (6 hours)		
ENGL 1301			MNGT 4375					
ENGL 1302								
MATH 1324 MATH 2412			UPPER-LEVEL CORE (27)			TOTAL UPPER-LEVEL (54)		
COMM 1315								
TOTAL GEN ED (44)								

* All 3 credits of SOCI 1301 are needed for the degree; however, only 1 credit is used to fulfill the Gen Ed requirement. The remaining 2 credits are added to the total lower-level credits below.

LOWER-LEVEL BUSINESS

MATH 1325 MATH 2413		
COSC 1335		
ACCT 2301		
ACCT 2302		
ECON 2301		
ECON 2302		
MNGT 2342		
LOWER-LEVEL BUSINESS (21)		
UNIV 1101 or elective		
TOTAL LOWER-LEVEL (66)		

ADVISOR: _____

EMAIL: _____

STUDENT SIGNATURE: _____ **DATE:** _____

OFFICE OF THE DEAN: _____ **DATE:** _____